

## *Concientización* Art submission guidelines

- Students must submit an electronic copy of their artwork along with an artist statement to the Journal Editor(s) at [CLS\\_Journal@mailplus.wisc.edu](mailto:CLS_Journal@mailplus.wisc.edu)
- Photo/s should be of publishable quality (high resolution), preferably in JPG format.
  - Students can get help with taking photos and/or digitizing their work at
    - MERIT Library
      - <http://merit.education.wisc.edu/Equipment/CirculatingEquipment/CamerasCamcorders.aspx>
    - Info Lab (College Library)
      - <http://www.library.wisc.edu/college/services-at-college/equipment-checkout/>

### **Guidelines for the Artist Statement:**

- Artist Statements should be at least a paragraph and no longer than a page in length.
- The purpose of this Artist Statement is to address the content of the piece submitted. It is an opportunity to tell the audience about the meaning of the work, the materials used and issues that are being addressed.
- Generally, an Artist Statement is written in the first person and can range from one paragraph to one page in length. If you must use technical terms, make sure you explain them.

### **For those students who are not art majors, you may want to consider the following when writing your statement:**

Step 1: Think about your artwork: why and how you create your artwork, how it relates the mission of the journal, what materials and media you use, the purpose and motivation behind your artwork, the message you are conveying, the subject, etc.

Step 2: Develop the written description of your artwork: Be aware of verb tenses and make sure that you write in the present tense. Use “I” statements and not “you” statements. Remember, you cannot tell the viewer what to think or feel. You can tell them what you were thinking and feeling when you created your work. Keep your sentences short and to the point.

Step 3: Develop your sentences into paragraphs. Read aloud what you have written and make sure the sentences flow smoothly. Rearrange as needed. Explain connections between processes and outcomes.