

REGENERACIÓN

MARCH 2014

STEVE R. PEREIRA, EDITOR



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON

A Note From the CLSP Director



Professor Benjamin Marquez

The Chican@/Latin@ Studies Program faces its greatest challenge in 35 years. The rising cost of higher education combined with a steady decline in state aid to the University of Wisconsin has resulted in cutbacks in the number of classes offered, academic advising, counseling services, and public events. One recommendation coming from the administration has been for all three ethnic studies programs, the Chican@/Latin@ Studies, Asian American Studies and the American Indian Studies Program to merge with the Afro American Studies Department into a new department or hybrid entity. This idea is not new. At several points over the past twenty years, faculty from the different ethnic studies programs have discussed the possibility of coordinating our course offerings and making better use of our limited programmatic resources. Each of these conversations ended either in disagreement or the belief that all of our stakeholders were better served through the existing programmatic structure.

Current discussions over consolidating the three ethnic studies programs are being held in a more worrying political and economic atmosphere. The push to make the Chican@/Latin@ Studies Program part of a new department or hybrid entity is the result of larger budgetary cutbacks. However, this time the imperative to consolidate originated with the problems facing a university *department*, Afro American Studies. The Afro American Studies Department is currently undergoing a ten-year academic review by the university and its prospects are not good. In the past ten years the department's faculty has been cut nearly in half—a point where it is difficult for the Afro American Studies preserve its viability as a department. Its course offerings undergraduate and graduate programs, and student services are threatened as fewer and fewer faculty and staff carry a heavier workload. As part of its ten-year department review, Afro American Studies responded to these issues by offering two visions of its future. The first is to rebuild the department as a self-sufficient entity by hiring a number of new faculty members. The second is for it to merge in some way with the three existing ethnic studies *programs*. Since writing its self-evaluation, the Afro American Studies Department has been told that the university will not give it the resources it needs to rebuild. That leaves the consolidation option.

The question for the Chican@/Latin@ Studies Program is whether or not consolidation is a good idea. Unlike the Afro American Studies Department, the Chican@/Latin@ Studies Program does not have any faculty members appointed directly to the program. All our faculty members are affiliates, on a short-term contract or teaching for us by special arrangement with another college. It is not an ideal arrangement but the Chican@/Latin@ Studies Program still offers a list of great courses, services to our students and outreach to the community. The program has a vibrant certificate program, sponsors numerous events on campus, holds a graduation celebration every year and organizes important outreach functions like the yearly La Mujer Latina conference—all accomplished on a shoestring budget.

(Continued on page 2)

CHICAN@ &
LATIN@ STUDIES
PROGRAM AT
UNIVERSITY OF
WISCONSIN-
MADISON

SPECIAL POINTS OF
INTEREST

- Consolidation
- La Mujer Latina
- ChiLaCSA Voice
- Jesus Salas Scholarship
- Academic Resources

INSIDE
THIS
ISSUE:

Community Events	2
ChiLaCSA Statement	3
Consolidation Perspective	4-5
Jesus Salas Scholarship	6
Concientización	7
Giving Back	8

Community Events

**BUILDING
SOLIDARITY &
EMPOWERING EACH
OTHER**

Saturday, March 29th, 2014

18th Annual Conference

9 am - 5:30 pm
9 workshops and 2 panels on building Latina solidarity.
Plus: Keynote speaker Christine Neumann-Ortiz

Noche de Cultura

6-8 pm
Cultural dance performance by Tango Basico

Pyle Center
701 Langdon Street, Madison WI 53706

To register!
<https://www.ohrd.wisc.edu/ohrdCatalogPortal/Default.aspx?CK=45364>

**FREE EVENT PLUS
CHILDCARE!
* FIRST 100 PEOPLE TO
REGISTER RECEIVE FREE
LUNCH! ***

La Mujer Latina
Founded 1993

PEOPLE CeO Wisconsin Experience Grant Chicana & Latina Studies Academic Services the university book store

The 18th Annual *La Mujer Latina* Conference: Building Solidarity and Empowering Each Other will be held on March 29, 2014 at The Pyle Center from 9:00AM-8:00PM. The keynote speaker will be Christine Neumann-Ortiz, Voces de la Frontera Executive Director. In addition, two panels will present on different forms of activism and stereotypes. Workshop topics will include "Demystifying Body Images of Latinas," "Bilingüismo y variedades del español," "Health Disparities Affecting Latinos," "Entendiendo las intersecciones de la cultura de la violación," "Machismo y género," and "Who Am I? *Es Complicao!*" Lunch will be provided. The *Noche de Cultura* dance performance will be presented at the end of the night to close the event.

(Continued from page 1)

It is the latter functions that are most threatened by a consolidation with the Afro American Studies Department. It is important to remember that all of the Chican@/Latin@ Studies faculty have full time appointments. They are more secure because they are tenured or hold tenure track positions in their respective departments. Hence, I worry most about the survival of the services and jobs of our vulnerable staff members in the event of a consolidation. Our student services and outreach activities are only possible because of the dedication of our two full time staff members, part time graduate assistants and student hourly workers. The services our dedicated staff currently provide could be diminished or lost in the consolidation when their functions are folded into the administrative structure of a new ethnic studies department or hybrid arrangement. It is hard to see how a more efficient use of staff time could be realized through consolidation since all of our staff is already stretched to the limit. Yet our student and community services are now identified as the place where the cuts or a more efficient use of resources should take place.

The services of our staff and the services they provide bind us to students and community members in the same way our courses do. Staff and faculty come and go but since the Chican@/Latin@ Studies Program has no budgeted faculty, what will happen to our staff in the new entity? How will their jobs be re defined if we consolidate with Afro American Studies Department and the other ethnic studies programs? Will any of them lose their jobs?

A good case can be made for acting proactively and negotiating the best deal possible from a range of bad options. If you value the Chican@/Latin@ Studies Program, the time to speak is now. I recommend that the college form a committee with representatives from all stakeholders so that we can hash out these complex issues and come up with an optimal course of action. Changes of this magnitude typically take a year or more to formulate, time for due deliberation and transparency so that all voices can be heard.

ChiLaCSA Statement on Proposed Consolidation

by ChiLaCSA

It has come to the attention of the Chican@/Latin@ Certificate Student Association (ChiLaCSA) that there are currently conversations amongst the Afro-American Studies Department and three other certificate programs on consolidating a new department that encompasses the study of race, ethnicity, and indigeneity. As the official voice of all CLS certificate students, we have been included in some of these preliminary conversations. **This letter serves as the official representation of the reactions and thoughts on this matter from CLS students interviewed.**

As the conversation stands, this new department would be composed of the Afro-American studies department, the Chican@ & Latin@ Studies Program, the Asian American Studies Program, and the American Indian Studies Program.

On Thursday, February 27th, ChiLaCSA conducted a meeting to collect the reactions and thoughts on the subject of all present CLS students, who by definition are also ChiLaCSA members. **The overall student sentiments were of general discontent.**

Students were immediately unsatisfied with the amount of information that has been given to the CLS program on the possible consolidation. Questions of immediate concern were:

“Since African American Studies would be the only entity offering a department out of the four, would they get more funding out of the budget? It does not seem equal. It seems like this is trying to save the African American Studies Department while everyone else is just there for the ride.”

“Why are they being so evasive? Is there a hidden agenda in this?”

“Why are we just getting informed now if this has been in conversation since November?”

Students were also interested in knowing whether all certificate programs are being asked to consider joining other academic units.

When asked their first reactions, students responded with:

“This is working backwards. We’ve struggled so much to get these programs and departments going in the past, and now we’re diminishing them by putting them into one large one. It just seems counter-effective.”

“This is so UW Madison of them to do. We have a reputation of being racist and segregated in how things are structured so, of course, let’s get all the people of color into one space and give them a fancy name to make them feel important.”

“How do we increase diversity without these programs? I love being able to say that my campus has a variety of individual programs and departments that deal with race. By saying that we would only have one big one would make us seem less concerned about diversity.”

“This will just continue the ‘Us vs. Them’ feeling on campus. Merging us all together is the University just not wanting to deal with us.”

When asked if they thought consolidation would hurt or benefit CLS, one student said “The very little we know so far only concerns the faculty and their tenure. What about us? How about the students? Another student voiced concern on the possibility of CLS staff changes during a consolidation effort, fearing that positive relationships could be damaged. A student who is currently abroad responded, “grouping all of the ethnic studies programs together would rob each department of its individuality and character that I know each has worked so hard to maintain. Specifically working with the CLS program has helped me further develop my identity as a student on a complex campus. The unique opportunities and support the department provides for students are enough to prove it can and should continue to stand alone.”

The overall feelings of the meeting were summed up by one alum who commented, “To target the most sturdy and stable department that’s related to ethnic studies and get it to break its own self down and reduce its own power is a very specific strategy. This is not an accident or coincidence. The eradication of ethnic studies is coming, not only consolidation. It’s my suggestion that organizing takes place in the student base around those who are interested in preserving and even increasing its presence.”

ChiLaCSA members decided by the end of the meeting to 1) contact others students from other affected programs and departments to inform them of these discussions, 2) plan another meeting within the coming two weeks to discuss action plans with the aforementioned students, and, perhaps most importantly, 3) contact the Dean of the College of Letters & Science for further and more direct information.

Chican@ & Latin@ Studies Faculty

Andrea-Teresa “Tess” Arenas

Faculty Associate
Environmental Studies
tarenas@ls.admin.wisc.edu

Karma R. Chávez

Assistant Professor of
Communication Arts
krchavez@wisc.edu

Jim Escalante

Professor of Art & Art Education
jaescala@education.wisc.edu

Alberta M. Gloria

Professor of Counseling Psychology
agloria@education.wisc.edu

Camille Guérin-Gonzalez

Professor of History
cgueringonza@wisc.edu

Armando Ibarra

Assistant Professor of UW Extension
aibarra@wisc.edu

Susan L. Johnson

Professor of History
sljohnson5@wisc.edu

Benjamin Marquez

Professor of Political Science
marquez@polisci.wisc.edu

Alfonso Morales

Associate Professor of
Urban and Regional Planning
morales1@wisc.edu

Mariana Pacheco

Associate Professor of Curriculum &
Instruction
mapacheco@wisc.edu

Stephen M. Quintana

Professor of Counseling Psychology
Quintana@education.wisc.edu

Norma Saldivar

Professor of Theatre & Drama
nsalvidar@wisc.edu

Francisco Scarano

Professor of History
fscarano@wisc.edu

Consuelo López Springfield

Assistant Dean of
Academic Affairs
cspringf@wisc.edu

Steve Stern

Professor of History
sjstern@wisc.edu

Lynet Uttal

Professor of Human Development &
Family Studies
luttal@wisc.edu

Carmen Valdez

Associate Professor of
Counseling Psychology

Consolidation Perspective

by Karma Chavez



Assistant Professor
Karma Chavez

For nearly four decades, our community and our students have wanted to move our Chican@ and Latin@ Studies Program into a Department. We may have a version of this opportunity now, but it is not under ideal circumstances. As you may have heard, there is serious talk about consolidating the three programs--Chican@ and Latin@ Studies, Asian American Studies, American Indian Studies—with the Afro-

American Studies Department into one Department or hybrid entity, perhaps something like a Department of Race, Ethnicity and Indigeneity. Why might this be an opportunity? This university has incredibly low numbers of students, faculty, and staff of color. Retention rates for students are low, and the ones for faculty are perhaps even lower. Building a place where students, faculty, and staff of color, as well as our allies who want to learn about our histories and our present struggles and accomplishments can share community together in coalition is a potentially exciting prospect. This would be especially the case if each of the units were able to retain a program of study in its area of focus, including the development of a major for each of the programs. Further, there are intellectual reasons to build a department together, which include the growing research emphasis on “multiraciality” or “mixed-race” status, the necessity of understanding our unique struggles in relation to one another, and the necessity of a transnational emphasis that complicates our neat and tidy identity boxes in productive ways.

But I don’t want to be overly optimistic about the opportunities here. UW-Madison has not supported studies of race, ethnicity and indigeneity in ways that are comparable to our peers. Currently, Afro-American Studies has 7.5 budgeted faculty, AAS has 2.5, AIS has 2.5 and CLS currently has 0. On the other hand, the University of Illinois has 19 core and affiliated faculty in its Department of Latina/Latino Studies alone. the University of Michigan’s American Culture Department, which is home to their Ethnic Studies programs, houses 37 core budgeted faculty, who hold joint appointments in other departments. This doesn’t include more than 80 affiliated faculty. The American Ethnic Studies Department at the University of Washington is home to 13 core tenured/tenure-track faculty, only three with joint appointments.

(Continued on page 5)

The University of California-Berkeley has 16 core tenured/tenure-track faculty in its Ethnic Studies Department. These faculty do not hold joint appointments at all. Given our leadership in so many other intellectual arenas, our meager faculty numbers are nothing short of embarrassing in relation to our peers in Ethnic Studies.

There is no doubt that something needs to change at UW. Is the dismantling of a historic Afro-American Studies Department in the midst of news that Dane County has the worst racial disparities between blacks and whites of any county in the entire United States the kind of change we seek? Is collapsing the programs into a unit without the promise of keeping current staff resources as they are or funding new (and needed) faculty or staff resources the kind of change that serves our students and helps to educate an increasingly multicultural state population? The answer to the above questions might be yes, and some sort of consolidation may be a great opportunity. There are certain things we must demand from our administration for this to work:

- significant faculty and staff resources in the form of several new faculty lines and graduate assistantships in each area
- assurances that our CLS staff would remain and continue to be able to provide CLS students with the top-notch services they currently receive
- the development of a CLS major
- facility space sufficient for all faculty, staff and students to exist in the same shared space
- community, staff and student input in addition to faculty input over the course of a year-long process that involves discussions within and among the programs and the Afro-American Studies Department

Certainly, I recognize that these are difficult budget times, but when aren't budget times difficult? Our programs should refuse to be used as pawns in a cost-cutting game. If any consolidation or collaboration should happen, it should only happen on the contingency that UW shows its support of the value of race, ethnicity, and indigeneity studies on this campus by backing a reorganization with the significant resources suggested above. Anything less, it would seem to me, would only reproduce the systemic inequalities that have created our current situations.

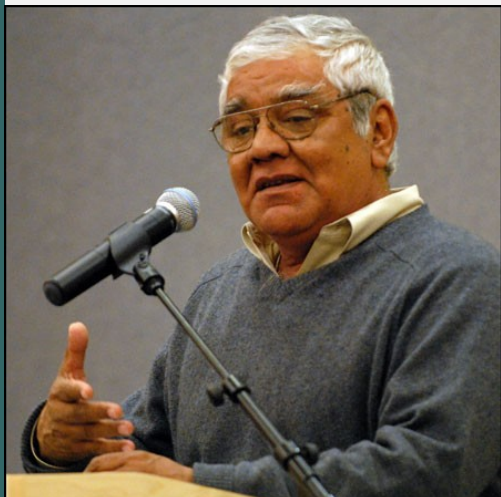
Chican@ & Latin@ Studies Undergraduate Certificate

Chican@ & Latin@ Studies Certificate Students play a pivotal role in the development of the scholarly study of the Chican@ and Latin@ population, which is now the largest minority group and the fastest growing population in the United States. CLSP Certificate students produce scholarship and expressive culture that exemplifies the Wisconsin Idea: academic excellence, civic engagement, and diversity.

One of the benefits of a Certificate in the Program is that all Certificate students who complete the requirements for a Certificate in Chican@ & Latin@ Studies will graduate with a portfolio that showcases the best examples of their academic work in the Program. The portfolio is intended to demonstrate to future employers CLSP Certificate students' ability to think analytically, critically, and creatively.

Requirements for a Certificate in Chican@ & Latin@ Studies. ([Link to catalog – http://pubs.wisc.edu/ug/ls_chicla.htm#cert](http://pubs.wisc.edu/ug/ls_chicla.htm#cert))

Jesus Salas Scholarship



Jesus Salas

The Jesus Salas Academic Activist Scholarship is conferred annually to a Chican@ & Latin@ Studies Program Certificate student who has both excelled in academic pursuits and made outstanding service contributions to the Chican@ & Latin@ Community. The award is named in honor of long time activist Jesus Salas for his continuous commitment and dedication to that advancement and well being of the Chican@ and Latin@ community. Jesus Salas earned a masters degree in Political Science at the University of Wisconsin Madison. In 1964 he helped found the Obreros Unidos, a Wisconsin agricultural labor union, and was the first Latino executive director of United Migrant Opportunity Services, Inc. He also served on the University of Wisconsin Board of Regents from 2004 to 2007 and was an instructor at the Milwaukee Area Technical College for many years.

The award is open to all undergraduate certificate students. Applicants are required to have a cumulative grade point average of 3.0 or higher and a record of service to Chican@/Latin@ communities at the local, state or national level. Service contributions can include but are not limited to (1) creation of social or educational workshops or outreach programs, (2) participation as a

committee member or organizational leader of entities that advance the social, educational or political well-being of Chican@/Latin@ communities, or (3) involvement in policy related issues.

The award includes a \$500.00 academic scholarship and is made possible through the generous support of Jesus Salas, Chican@ & Latin@ Studies Program faculty, staff and community members.

To apply for the 2011-2012 Jesus Salas Academic Activist Award Scholarship, please submit the following materials:

- A 500-word statement of application addressing relationship between your academic training and service to the Chican@/Latin@ community.
- Resume or curriculum vitae.
- An official transcript.
- Two letters of recommendation (1 must be from a professor)

Send all application materials to the Awards Selection Committee, Chican@/Latin@ Studies Program, 312 Ingraham Hall, University of Wisconsin-Madison 53706. **The application deadline is April 15, 2014.**

CONTACT US

Chican@ & Latin@ Studies Program Staff

312 Ingraham Hall
1155 Observatory Dr.
Madison, WI 53706
Phone: (608) 263-4486
chicla@mailplus.wisc.edu



Director

Benjamin Marquez
marquez@polisci.wisc.edu
311 Ingraham Hall
(608) 263-1823

Program Administrator

Sylvia Garcia
chicla@mailplus.wisc.edu
312 Ingraham Hall
Phone: 608-263-4486

CLS Advisor

Frieda Zuckerberg
fzuckerberg@wisc.edu
307 Ingraham Hall
Phone: (608) 262-6463

Project Assistant

Sergio Gonzalez
smgonzalez@wisc.edu
311 Ingraham Hall
Phone: (608) 262-9545

Project Assistant

Steve R. Pereira
spereira@wisc.edu
310 Ingraham Hall
Phone: (608) 265-6139

Student Workers

Mollyjo Bautch

Marianna Rivera

Publish in Concientización



Got a paper?
Publish it in the next
issue of *Concientización*,
the CLS Journal!

Concientización invites UW-Madison student authors to submit your scholarship on topics concerning Chican@ & Latin@ experience and thought.

We welcome various types of submissions, such as:

- Research study
- Scholarly Essay
- Book and Movie Reviews
- Poetry

Great for:

- Resumes/C.V.s
- Learning about the peer-review process
- Graduate school applications

If you are interested in submitting, please visit *Concientización's* website for details:

www.chicla.wisc.edu/publications/concientizacion/

Send inquires to Sergio González at smgonzalez@wisc.edu.

Giving Back: Supporting the Future of CLS

The Chican@ & Latin@ Studies (CLS) Program at UW-Madison welcomes donations from alumni, friends, supporters, and organizations. The gifts and donations contribute to the enrichment and quality of the program and benefit the educational experiences of students and members of the community. Your contribution will support multiple aspects of CLS, including a scholarship program for students enrolled in our certificate program, workshops, and study groups. With your support, CLS is able to continue its support of the academic, service-oriented, and culturally enriching activities students are involved in via the Chican@ & Latin@ Certificate Student Association (ChiLaCSA) and the CLS speaker-series.

Your contribution is tax-deductible, and many employers have matching gift programs that can double the effect of your gift.



**Your support
keeps us
strong.**



Yes! I want to help support the Chican@ & Latin@ Studies Program at UW-Madison. Enclosed is my tax deductible gift of :

\$ 25.00

\$ 50.00

\$100.00

\$200.00

\$ _____
(or write in your amount)

Please make checks or money orders payable to the:

Chican@ & Latin@ Studies Program Development Fund

Send to: Chican@ & Latin@ Studies Program,

312 Ingraham Hall, 1115 Observatory Drive, Madison, WI 53706.

You may also donate online: <http://www.chicla.wisc.edu/donation.html>

**Thank you
for your
generosity!**

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Alumni, please send us news and updates about yourself, reflections on your experience in the CLS program, or suggestions for future issues of *Regeneración*. Send your information to: chicla@mailplus.wisc.edu

THANK YOU!